

ADRMOP, AO279, E-Filing

**U.S. District Court  
California Northern District (San Francisco)  
CIVIL DOCKET FOR CASE #: 3:07-cv-05024-VRW**

Sanrio Company, LTD. et al v. Torres et al  
Assigned to: Hon. Vaughn R. Walker  
Cause: 15:1114 Trademark Infringement

Date Filed: 09/28/2007  
Jury Demand: Plaintiff  
Nature of Suit: 840 Trademark  
Jurisdiction: Federal Question

**Plaintiff**

**Sanrio Company, LTD.**  
*a Japanese corporation*

represented by **Noel Matthew Cook**  
Owen, Wickersham & Erickson, P.C.  
455 Market Street, 19th Floor  
San Francisco, CA 94105  
415-882-3200  
Email: ncook@owe.com  
**LEAD ATTORNEY**  
**ATTORNEY TO BE NOTICED**

**Linda Joy Kattwinkel**  
Owen, Wickersham & Erickson, P.C.  
455 Market Street, 19th Floor  
San Francisco, CA 94105  
415-882-3200  
Email: ljk@owe.com  
**ATTORNEY TO BE NOTICED**

**Plaintiff**

**Sanrio, Inc.**  
*a California corporation*

represented by **Noel Matthew Cook**  
(See above for address)  
**LEAD ATTORNEY**  
**ATTORNEY TO BE NOTICED**

**Linda Joy Kattwinkel**  
(See above for address)  
**ATTORNEY TO BE NOTICED**

V.

**Defendant**

**Torri Butler Torres**  
*a North Carolina state resident*

**Defendant**

**Posh.Life**  
*an unincorporated entity  
doing business as*

Posh-Life.com, Poshlifebeauty.com and  
Poshlifebling.com

Date Filed	#	Docket Text
09/28/2007	1	COMPLAINT against Torri Butler Torres, Posh.Life ( Filing fee \$ 350, receipt number 34611010903.). Filed by Sanrio Company, LTD., Sanrio, Inc.. (gsa, COURT STAFF) (Filed on 9/28/2007) (Entered: 09/28/2007)
09/28/2007	2	ADR SCHEDULING ORDER: Case Management Statement due by 12/27/2007. Case Management Conference set for 1/3/2008 03:30 PM.. Signed by Judge Vaughn R. Walker on 9/28/2007. (Attachments: # 1 CMC-VRW# 2 CM Standing Order 3-1-07)(gsa, COURT STAFF) (Filed on 9/28/2007) (Entered: 09/28/2007)
09/28/2007		Summons Issued as to Torri Butler Torres, Posh.Life. (gsa, COURT STAFF) (Filed on 9/28/2007) (Entered: 09/28/2007)
09/28/2007		CASE DESIGNATED for Electronic Filing. (gsa, COURT STAFF) (Filed on 9/28/2007) (Entered: 09/28/2007)
09/28/2007	3	REPORT on the filing or determination of an action regarding Trademark (cc: form mailed to register). (gsa, COURT STAFF) (Filed on 9/28/2007) (Entered: 09/28/2007)

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