

EXHIBIT E

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,120,797

Registered July 25, 2006

**TRADEMARK
PRINCIPAL REGISTER**

TRUE RELIGION BRAND JEANS

GURU DENIM, INC. (CALIFORNIA CORPORATION)
1525 RIO VISTA AVENUE
LOS ANGELES, CA 90023

OWNER OF U.S. REG. NOS. 2,761,793 AND
2,917,187.

FOR: CLOTHING, NAMELY, PANTS, JEANS,
JACKETS, SKIRTS, SHORTS, SWEATPANTS,
SWEATSHIRTS, AND VESTS, IN CLASS 25 (U.S.
CLS. 22 AND 39).

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "BRAND JEANS", APART FROM
THE MARK AS SHOWN.

FIRST USE 8-1-2002; IN COMMERCE 8-1-2002.

SER. NO. 78-769,345, FILED 12-8-2005.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

BONNIE LUKEN, EXAMINING ATTORNEY