

EXHIBIT G

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,162,615

Registered Oct. 24, 2006

SERVICE MARK
PRINCIPAL REGISTER

TRUE RELIGION

GURU DENIM, INC. (CALIFORNIA CORPORATION)
1525 RIO VISTA AVENUE
LOS ANGELES, CA 90023

FOR: ON-LINE RETAIL STORE SERVICES FEATURING CLOTHING; RETAIL STORE SERVICES FEATURING CLOTHING, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-26-2005; IN COMMERCE 4-26-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,761,793 AND 2,917,187.

SER. NO. 78-769,353, FILED 12-8-2005.

MICHAEL WEBSTER, EXAMINING ATTORNEY